

## MELA Academy 2011 Schedule

Day		1	2	3	4	5	6	7	8	9	10	11	12
Date	Mar-12	Mar-13	Mar-14	Mar-15	Mar-16	Mar-17	Mar-18	Mar-19	Mar-20	Mar-21	Mar-22	Mar-23	Mar-24
Time/Day	Sun	Mon	Tues	Wed	Thurs	Fri	Sat	Sun	Mon	Tues	Wed	Thurs	
7:00 AM	Arrivals & Check in	Late Arrivals	Breakfast Available	Breakfast Available	Breakfast Available	Breakfast Available	Breakfast Available	Breakfast Available	Breakfast Available	Breakfast Available	Breakfast Available	Breakfast Available	Breakfast Available
7:30 AM													
8:00 AM													
8:30 AM													
9:00 AM			2. Know Yourself First: Myers-Briggs Part I	4. Matching Your Leadership Style to Your Challenge	6. Social Media: The Impact on Marketing	8. The Art of Persuading Others: Part I	9. Building High Performance Teams: Part I	10. A Model for Making the Best Decisions	11. Creating a Strategy that Makes a Difference	13. Becoming an Effective Negotiator: Part I	14. Breakouts by Key Issue Groups (C.)	15. Managing Change and Shaping the Future	
9:30 AM													
10:00 AM													
10:30 AM		Registration	Refreshments	Refreshments	Refreshments	Refreshments	Refreshments	Refreshments	Refreshments	Refreshments	Refreshments	Refreshments	Refreshments
11:00 AM		Welcome and Program Overview	2. Know Yourself First: Myers-Briggs Part II	5. Communicating Effectively Across Cultures	7. Overcoming Personal Conflicts with Others	8. Art of Persuading Others: Part II	9. Building High Performance Teams: Part II	10. Pitfalls in the Decision Making Process	11. Creating a Better Strategy for Your Organization	13. Becoming an Effective Negotiator: Part II	14. Rehearse Presentations in Breakouts (C.)	Breakout Session Review: & Evaluation	
11:30 AM													
12:00 PM													
12:30 PM	Lunch & Participant Introductions	Lunch	Lunch	Guest Speaker & Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	Guest Speaker & Lunch	
1:00 PM		Break	Break										
1:30 PM													
2:00 PM	Break	3. Storytelling (A.)	5. Communicating Across Cultures - Exercises	Break	8. Persuading Others: How Effective are You?	10. Team Building/ Decision Making Simulation	12. The Secrets to Building an Effective Organization	14. Identifying Key Issues	14. Group Presentations on the Key Issues Facing the Region (C.)	14. Informal Work Sessions by Key Issue Groups (C.)	Transit to Amman	Understanding the Power of MELA	
2:30 PM		3. Telling Your Story (A.)	7. Video Analysis: How Well Do You Deal with Conflict?										
3:00 PM	1. Take Your Leadership to the Next Level	Refreshments	Refreshments										
3:30 PM													
4:00 PM	B/O Intros	3. Telling Your Story (A.)	5. Feedback		Story Writer Appointments (A.)	Free Time	Free Time	Free Time	Free Time	Free Time	Free Time	Graduation Ceremonies	
4:30 PM													
5:00 PM													
5:30 PM	Free Time	Free Time	Parallel Sessions Part I (B.)	Free Time	Parallel Sessions Part II (B.)	Free Time	Free Time	Free Time	Free Time	Free Time	Free Time	Free Time	
6:00 PM													
6:30 PM													
7:00 PM	Group Photo												
7:30 PM													
8:00 PM	Informal Dinner	Guest Speaker & Banquet Dinner	Dinners by Country	Dinner & Cultural Exchange	Dinner & Cultural Exchange	Dinner & Cultural Exchange	Dinner on Your Own	Dinner & A Movie	Dinner on Your Own	Dinner by Key Issue Groups	Guest Speaker & Dinner with SIBF Members	Grand Finale Dinner	
8:30 PM													
9:00 PM													
9:30 PM													
10:00 PM		Free Time	Free Time	Free Time	Free Time	Free Time	Free Time	Free Time	Free Time	Free Time	Return to Hotel		

Optional Sightseeing & Departures

Key	Lectures
	Exercises & Simulations
	Facilitated Learning
	Storybook
	Guest Speakers
	Social Activities
	Administrative

### Plenary Topics

- 1 Leadership Matters
- 2 MBTI
- 3 Story Telling
- 4 Leadership Styles
- 5 Cultural Aspects
- 6 Social Media
- 7 Interpersonal Relations
- 8 The Art of Persuasion
- 9 Team Building
- 10 Decision Making
- 11 Strategy
- 12 Building an Organization
- 13 Negotiation
- 14 Topic Presentations
- 15 Managing Change

### Parallel Session Topics

- Track 1: Business Development**
- I. Starting a Business from Scratch
  - II. Taking a Family Business Public
  - III. Participant Designated Topic
- Track 2: Personal Development**
- I. Building a Personal & Professional Network
  - II. Attracting a Team of Mentors
  - III. Participant Designated Topic
- Track 3: Executive Development**
- I. Succession Planning
  - II. Being an Effective Coach/Mentor
  - III. Participant Designated Topic

- A. **Note on Telling Your Story:** After an introduction in plenary session, participants move to their breakout groups where individual participants are asked to tell their personal stories, which are recorded by "story writers" who compile the stories into a book which is presented at the end of the academy.
- B. **Note on Parallel Sessions:** We offer three tracks during each session. Participants self-select which track to attend for each session. The last session of each track is comprised of topics designated by the participants to address their specific concerns.
- C. **Note on Key Issues Presentations:** The process of developing these presentations serves as a capstone to the academy. Topics will be determined to foster cross border interaction. Groups are expected to utilize the skills covered during the academy. Facilitators will monitor the process and provide feedback.